

PRIVATE LABEL EXPERIENCE

The Private Label Theory

Successful brands do many things alike. At the top of that list is the primary product identifier. In clothing, it's the neck label. You can make a case that the smallest print has the biggest impact. At minimum it says this is a custom made garment directly from the brand you are supporting. It says you care. It provides a far better connection than a "me-too" co-branded souvenir tee.

Elevate Your Brand

#10 Template Picked



3" x 3" Imprint Area

PICK 2 OF OUR 10 TEMPLATES TO GET STARTED!

Experience Private Label

Customize to your brand's DNA:

- Your Icon Logo/Wordmark Logo
- Company Tagline(s)
- Website
- Social Media Hashtags
- Established Date

Federal Trade Commission Must Haves:

- Shirt Size
- RN Number
- Fabric Content
- Country of Origin
- Care Instructions (Symbols or Text)

